

Dear Editor

Only you can cancel yourself.

People may give up on you, but when you refused to give up on yourself, the sky is your beginning point. Failure is the only proof that you are not relenting or resting on the oars. Failure proves that you are making progress gradually even when the results are in the opposite of your expectations. Only those who tries can experience failure. So when you make efforts and fail, remember how many times Thomas Edison the man who invented the electric bulb failed in the process of inventing the electric light bulb.

As an inventor, Edison made 1,000 unsuccessful attempts at inventing the light bulb. When a reporter asked him, "How it felt to fail 1,000 times, he responded by saying, "I have not failed 1,000 times, "I have successfully found 1,000 ways that will not work."

Henry Ford's first two automobile companies failed. Oprah Winfrey was fired from an early job as a television news anchor. Jerry Seinfeld was booed off stage in his first stand-up comedy appearance. Sir James Dyson suffered through 5,126 failed prototypes before he landed on the first working Dyson vacuum. J. K. Rowling received twelve rejections before the first Harry Potter book was published. In Nigeria Cosmos Maduka – The businessman and founder of Coscharis Group dropped out of elementary school, got sacked from his job as an automobile apprentice, lost money to an importation deal gone bad, but didn't give up till he became successful.

Don Jazzy – Famous music producer and record executive, Don Jazzy, dropped out of Ambrose Alli, University Ekpoma after his first year, worked as a drummer and security guard in the UK, before becoming successful. Mercy Johnson Okojie – Before fame and success, one of Nollywood's highest paid actresses, Mercy Johnson once worked as a housemaid and also failed JAMB before landing a breakout role in the movie 'The Maid' because that was the role she could be given at the time. Michael Adenuga: The current third richest man in Africa,



Michael Adenuga once worked as a taxi driver, a petty trader and a security guard. Today, he owns one of the largest telecommunication companies in Africa. Muhammadu Buhari – former president of Nigeria contested the presidential elections 3 times and lost. His consistency and persistence earned him the presidency on his 4th attempt at the age of 73. So, nothing is wrong with falling down or failure, but as a man or

woman you should appreciate that life is full of ups and downs, and that failure is part of the learning process for a life of greatness. When you fall down or fail, get up quickly as the flashing of a light. There is no gain in staying down to analyse your failure. It is like picking dirt out of your hair while still inside the thick bush. Please know this, that your father, fore father or family line have failed in the past is no reason for you to embrace failure. Failure is not a gene and definitely not an inheritance. Our family backgrounds shouldn't be the explanation for why our backs are on the ground. Now the call is, when you fall ten times, stand up ten times because only you can lift up yourself. No man can carry you beyond where his hands can reach. Others will only clap for you when you are up.

Denzel Edmond Aruna Braimoh Edo State.

Dear Editor,

Nigeria can learn from this

If Cadbury is in Band A and you increase their tariff by 300%, the price of Bournvita will go up and those in Band Z where there is no transformer will buy at the increased price. If they buy at higher price, they are the ones paying the 300% increase, not the manufacturer who you want to tax. If consumers don't have the purchasing power to buy at the new rate, Cadbury will close down. If Cadbury close down and others too follow, unemployment will increase. If unemployment increases, insecurity will take a jump.

If insecurity jumps, the money you thought you're making will be diverted to security and it won't be enough. That is why US, UK, France, Germany and all developed economy support their factories with billions invested in power subsidy. Nigeria can take cue on this.