

DEVELOPMENT Monitor

ADVERTISEMENT RATES

Product

Rates

Public Notice

Rates

	N:K		N:K	\$
Full Page	725,000	Full Page	750,000	3,000
$\frac{2}{3}$ Page	510,000	$\frac{2}{3}$ Page	520,000	2,000
$\frac{1}{3}$ Page	310,000	$\frac{1}{3}$ Page	320,000	1,000
Half Page	360,000	Half Page	380,000	500
$\frac{1}{4}$ Page	206,000		250,000	1,000
Cover Flash	800,000	Cover Flash	800,000	500
Inside Back Cover (IBC)	620,000	IBC	650,000	1,000
Inside Front Cover (IFC)	650,000	IFC	680,000	2,800
Outside Back Cover (OBC)	700,000	BC	710,000	2,000
Personality Profile	500,000			

POLITICAL ADVERTISEMENT/SUPPLEMENT/SPOTLIGHT

	N:K	\$
Full page		3,000
Half page		2,000
Quarter page		1,000
Political Profile		500

SPECIAL POSITIONS/OFFERS

	N:K	\$
Ten (10) pages cover package	8,000,000	
Twenty (20) pages cover package	10,000,000	
Twenty five (25) pages cover package	12,000,000	
Thirty (30) pages package cover package	18,000,000	
Center spread	2,500,000	5,000
IFC plus page 3	1,500,000	4,000
Fixed Insert (4 page pull out) @ the center	3,500,000	10,000
Fixed Insert (8 page pull out) @ the center	5,800,000	25,000
Fixed Insert (12 page pull out) @ the center	8,500,000	35,000
Front page strip (FPS)	1,500,000	2,500
Bottom ear piece (BEP)	1,500,000	1,800
Wrap around (Front & Back)	1,000,000	50,000
Business listing @ 20,000 per listing	50,000	
Business shopping mart @ 50,000 per box	80,000	
COUNTRY PROFILE	1,500,000	3,000
SPECIAL PACKAGE	on request	

All adverts are to be designed and submitted in CDs or flash pen by subscribers. An additional 20% is surcharged in cases where designs are done by us. All advert bookings are pre paid preferably by cheque, bank draft or cash drawn in the name **MEDIA IDEALS FOR DEVELOPMENT or DEVELOPMENT MONITOR.**

The above rates are VAT Exclusive

For bookings call advert manager

08035986627, 08099988048, (whatsapp only: 08097104335)

Hotline: 08035986627

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Websites: www.developmentmonitorinternational.com